



FOR IMMEDIATE RELEASE

It's Official: Paso Robles Cabernet Sauvignon Rivals the World's Best

Thanks to the effort of Paso Robles CAB Collective and its members, Paso Robles' Bordeaux wines are earning more accolades and fans than ever before. The secret is out: Paso Robles is producing some of the best wine on the planet.

September 15, 2016 (Paso Robles, Calif.) – The Paso Robles CAB Collective, (pasoroblescab.com), is proud to share that Paso Robles continues to be recognized as one of the world's premier regions for Cabernet Sauvignon and red Bordeaux varietals.

In the latest issue of Robert Parker's *Wine Advocate*, Paso Robles CAB Collective (PRCC) members were awarded dozens of scores well above 90 points for their red Bordeaux-style wines including 98 points and 96 points for [DAOU Vineyards & Winery's](#) 2013 Patrimony and 2013 Soul of a Lion, respectively; 92 points for [Adelaida Vineyards & Winery's](#) 2013 Cabernet Sauvignon Signature Viking Vineyard; [Ancient Peaks Winery's](#) 2013 Oyster Ridge Margarita Ranch; 93 points for [The Farm Winery's](#) 2012 Cabernet Sauvignon Cardinal; and 91 points for [J. Lohr Vineyards & Wines'](#) Cabernet Franc-based 2013 Cuvée St. E, among many more.

“While Paso Robles has been synonymous with the Rhône movement for over a decade now, it is worth noting the quality of the Bordeaux varieties coming from these limestone hills today,” writes *Wine Advocate's* Jeb Dunnuck. “I'm increasingly seeing incredible wines based largely on Cabernet Sauvignon, Petit Verdot and other Bordeaux varieties from Paso Robles. While it may be hard for readers to believe, trust me when I tell you that these top-quality releases are a match for the best wines from California's North Coast.”

DAOU's 98 points is officially the highest score Paso Robles has ever received, and represents the ongoing vision and hard work of the Paso Robles CAB Collective and its members.

Formed in 2012, the PRCC was the brainchild of Winemaker & Proprietor, Daniel Daou, DAOU Vineyards & Winery, who along with J. Lohr Vineyards & Wines, JUSTIN Vineyards & Winery, Adelaida Vineyards & Winery, Eberle Winery, Vina Robles Vineyards & Winery and Chateau Margene formed the Paso Robles CAB Collective to actively promote its members and foster knowledge sharing and best practices beyond fence-line chats to ensure producers could craft world-class red Bordeaux-style wine. The Paso CAB Collective now includes twenty two producers – and the list is growing.

“We formed the PRCC to showcase what the region is capable of,” says Daou. “We couldn't be happier about the resounding success – a success we will all continue to build upon.”

Most recently, PRCC member [San Antonio Winery](#) was just nominated as the **2016 American Winery of the Year** by [Wine Enthusiast](#) magazine. Last year, [Wine Enthusiast](#) magazine awarded **American Winery of the Year** to PRCC member [JUSTIN Vineyards & Winery](#).

Beyond the glowing praise among critics and sommeliers, Paso Robles' producers are planting more Cabernet Sauvignon than ever before, ensuring the area continues to position itself alongside the world's top regions.

More than 55 percent of Paso Robles' 41,000 acres of vineyards are made up of Cabernet Sauvignon and other red Bordeaux varietals. In 2015 and 2016, roughly 3,000 new acres of vineyards were planted in Paso Robles, of those, an estimated 50 percent were Cabernet Sauvignon.

"Bordeaux varieties are the future of Paso Robles," says San Antonio Winery Winemaker Ben Mayo, who recently joined San Antonio to help grow the winery's investment and reach of its high-quality Cabernet Sauvignon program.

Taste these critically acclaimed Cabernet Sauvignon and red Bordeaux varietals, featuring over 75 wines from the 22 members of the Paso Robles CAB Collective as you come face-to-face with winemakers at the picturesque Allegretto Vineyard Resort in Paso Robles on Friday, October 14th from 4 to 6 PM. Tickets may be reserved now at www.pasoroblescab.com/events/cabs-of-distinction-grand-tasting. Enjoy live music by renowned vocalist Nicole Stromsoe with guitarist Dorian Michael while you delight in small bites prepared by Executive Chef Eric Olson of Cello Ristorante & Bar. This event is the ultimate way to start your [Paso Robles Wine Country Harvest Wine Weekend](#). Passes for qualified media may be obtained by contacting Linda@ParkerSanpei.com.

Members of the Paso Robles CAB Collective include: [Adelaida Vineyards & Winery](#), [Ancient Peaks Winery](#), [Bon Niche Cellars](#), [Brecon Estate](#), [Calcareous Vineyard](#), [Cass Vineyard & Winery](#), [Chateau Margene](#), [Clos Solène](#), [DAOU Vineyards & Winery](#), [Eberle Winery](#), [Halter Ranch Vineyard](#), [J. Lohr Vineyard & Wines](#), [JUSTIN Vineyards & Winery](#), [Opolo Vineyards](#), [Parrish Family Vineyard](#), [Pomar Junction Vineyard & Winery](#), [RN Estate Vineyard & Winery](#), [Rotta Winery](#), [San Antonio Winery](#), [Sextant Wines](#), [The Farm Winery](#), and [Vina Robles Vineyards & Winery](#).

ABOUT THE PASO ROBLES CAB COLLECTIVE

Formed in 2012, the Paso Robles CAB (Cabernet and Bordeaux) Collective (PRCC) is an independent collaborative effort of leading Paso Robles growers and producers of Cabernet and red Bordeaux varietals specific to the Paso Robles AVA in California. The PRCC strives to promote the full potential of the Paso Robles region in producing superior quality, classic and age-worthy Cabernet and red Bordeaux varietals that compete with like varietals on a global stage to consumers and media worldwide. For more information, please visit www.pasoroblescab.com.

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