

Cabernet & Red Bordeaux Varietals

— PERFECTED IN PASO ROBLES —

ELECTRONIC PRESS KIT

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About the Paso Robles CAB Collective



MISSION

The mission of the Paso Robles CAB Collective is to educate media, trade and consumers on the quality of Cabernet Sauvignon and red Bordeaux varietals produced in Paso Robles, and to promote the varietals themselves, as well as the global marketing of Cabernet Sauvignon and red Bordeaux varietals from Paso Robles.

VISION

The Paso Robles CAB Collective is a grass-roots organization which strives to promote the full potential of the Paso Robles appellation in producing superior quality, age-worthy, balanced, classic Cabernet Sauvignon and red Bordeaux varietals to consumers and media worldwide.

ABOUT THE PASO ROBLES CAB COLLECTIVE

Formed in 2012, the Paso Robles CAB (Cabernet and Bordeaux) Collective (PRCC) strives to promote the full potential of the Paso Robles AVA in producing superior-quality, classic and age-worthy Cabernet Sauvignon and red Bordeaux varietals to consumers, trade and media worldwide.

The grass-roots non-profit organization was formed with the belief that the Bordeaux varieties Cabernet Sauvignon, Cabernet Franc, Merlot, Petit Verdot and Malbec grown in the Paso Robles appellation—and the subsequent quality of the wines produced—is under-represented in the marketplace and across the wine industry. The PRCC seeks to improve awareness regarding the distinctive attributes of Paso Robles Cabernet and red Bordeaux varietals through education, events and initiatives that confirm the appellation's growing reputation for producing luscious, well-rounded Bordeaux varietals that compete with like-varietals on a global stage.

Open to all wineries that produce superior-quality Cabernet Sauvignon and Bordeaux varietals in the Paso Robles AVA, member wineries have the opportunity to work with and learn from other members. The organization is designed to create a network of knowledgeable and experienced industry professionals to assist each other from viticulture to production, marketing and finally, sales.

The PRCC is governed by a board of five director members. Three of these members are permanent members who cooperated closely to found the organization and include a representative of the following wineries: DAOU Vineyards & Winery, J. Lohr Vineyards & Wines and JUSTIN Vineyards & Winery. The fourth and fifth seat are elected every year by PRCC members to ensure balanced representation. Other founding members who actively participated in the creation of the PRCC include ADELAIDA Cellars, Eberle Winery, Vina Robles Vineyards & Winery and Chateau Margene.

Meet our Members

ADELAIDA CELLARS

ANCIENT PEAKS WINERY

B&E Vineyard

Bon Niche CELLARS

BRECON ESTATE

BROKEN EARTH WINERY

CALCAREOUS VINEYARD

CASS Vineyard & Winery

CHATEAU MARGENE ESTABLISHED 1997

DAOU VINEYARDS & WINERY

EBERLE WINERY

HALTER RANCH

CLICK ON THE WINERY LOGO TO VISIT THEIR WEBSITE

Continued on next page

Meet our Members

HammerSky Vineyards & Inn

J. Lohr Vineyards & Wines

Jada Vineyard & Winery

Justin Vineyards & Winery

Le Cuvier

Opolo Vineyards

Parrish Family Vineyard

Pomar Junction Vineyard & Winery

Record Family Wines

Red Soles Winery

Sextant

Villa San-Juliette Vineyard & Winery

Vina Robles

CLICK ON THE WINERY LOGO TO VISIT THEIR WEBSITE


About Paso Robles



The Paso Robles AVA continues to produce an ever-growing field of critically acclaimed wines, and yet it is the potential of Cabernet Sauvignon & other Bordeaux varieties that has savvy connoisseurs virtually quivering with excitement.

OVERVIEW OF PASO ROBLES

Established in 1983, the Paso Robles American Viticultural Area (AVA) is a diverse appellation located in the northern half of San Luis Obispo County.

The AVA's western boundary is approximately six miles from the Pacific Ocean and it is one of the larger AVAs in California. The appellation lies on the inland side of the Santa Lucia coastal mountains and forms a rectangle roughly 35 miles wide by 25 miles long.

Akin to the climates of the Rutherford district of Napa Valley and Alexander Valley in Sonoma County, Paso Robles is known for fifty-degree diurnal shifts which bring long, cool nights and breezes from the Pacific, dropping temperatures to preserve a balanced acidity that keeps the palate eagerly coming back for more. This, combined with the area's scant moisture and extreme growing conditions (such as well-drained, gravelly and sometimes chalky limestone soil) yields red Bordeaux varietals worthy of international acclaim.

Because of Paso Robles' ideal climate, location and growing conditions, Cabernet Sauvignon grapes can linger on the vine until their fullest potential for lush ripeness is achieved. The long growing season of this AVA allows this late-ripening variety ample time to develop not only the superb structure that makes it one of the most respected grapes in the world, but a rich, mouth-filling fleshiness that's admired by winemakers whose growing seasons are shorter. Cabernet fruit from Paso Robles is intense and concentrated with fruit-forward aromas and flavors – similar to its northern counterparts, but with riper and softer tannins.

The Paso Robles AVA continues to produce an ever-growing field of critically acclaimed wines, and yet it is the potential of Cabernet Sauvignon and other Bordeaux varieties that has savvy connoisseurs virtually quivering with excitement. The Paso Robles CAB Collective exists to help spread the word.

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In Paso Robles Wine Country, CAB is king... Elegant, robust & age-worthy, award-winning Paso Robles Cabernet Sauvignon has garnered extensive acclaim across the region and around the world.



SOIL PROFILES AND COMPOSITIONS

California's Central Coast is geologically different from other California wine growing regions. Unlike others with deep, rich fertile valley soils, over 45 soil series are found in the Paso Robles AVA. These are primarily bedrock-derived soils from weathered granite, older marine sedimentary rocks, volcanic rocks and younger marine sedimentary rocks of the Miocene age Monterey Formation, featuring calcareous shales, sandstone or mudstone. Soil diversity is the norm and a vineyard block may commonly contain several different soil types. What is really unique about Paso Robles AVA soils is the predominance of desirable calcareous soils found throughout the region and the high soil pH values of 7.4 to 8.6 that are not typical of California's other viticultural areas. Due to geologic uplift, calcareous shale is plentiful in Paso Robles' west-side hills, where dense clay-based soils combine with relatively plentiful rainfall to make it possible for some vines to be dry-farmed without supplemental irrigation. More granular forms of broken down calcareous shale are found on the eastern hills and valley of the AVA. On both sides of the Salinas River, gently rolling hills are covered with sandy, loamy soils. In the watershed areas, particularly the Estrella River plain, loam and clay are overlain with sand.

Source: Paso Robles Wine Country Alliance

CLIMATE

The proximity of the Pacific Ocean, orientation of numerous canyons and valleys, and varying elevations produce many different distinct microclimates in the Paso Robles AVA.

Paso Robles Wine Country benefits from the largest swing between high daytime and low nighttime temperatures of any region in California as a result of the cool marine air that flows east through the Templeton Gap and south along the Salinas River Valley from the Monterey Bay. The region's summer is characterized by warm, clear days, generally unencumbered by clouds, fog or severe winds. Daytime high temperatures in the

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summer typically fall between 85 and 105 degrees Fahrenheit, but nighttime low temperatures usually can drop by 40 to 50 degrees, cooled by a marine layer that moves over the region in the mid to late afternoon. This diurnal fluctuation is considered a key by winemakers and wine grape growers to attain the intense varietal character displayed in wine grapes from the area.

September, October and the first half of November are typically rain-free and warm, giving Paso Robles vines the advantage of time to produce fully mature fruit, while the overnight cooling keeps the grapes' acid chemistry in balance. The first rainfall of the season is typically about two weeks later than Napa or Sonoma, and a month later than Mendocino, giving winemakers the luxury of waiting for optimal ripeness. Winter temperatures tend to dip into the low 20s in the cooler regions, with most vineyards becoming fully dormant by mid-December. Frost is a potential threat through mid-May, especially following a northern weather system.

Rainfall

The rainfall of the region, like its climate and soils, varies greatly depending on the vineyard's proximity to the Pacific Ocean and the Templeton Gap. Average annual rainfall for the City of Paso Robles is 15.5 inches, but rainfall ranges from eight inches in the eastern portions of the AVA to as much as 45 inches on the far western ridges. The first rains typically arrive in early-to-mid November, with the heaviest amounts usually occurring January through March. These rain totals are typically dominated by relatively few, but substantial, Pacific storms that can contribute several inches of rain in just a few days.

Elevation

The City of Paso Robles rests at 740 feet above sea level. Paso Robles vineyards east of the Salinas River range from 700 to 1,200 feet in elevation, while those to the west range from 850 to 2,000 feet.

Growing Season

Due to cool nights, warm days, and typically late rains, Paso Robles Wine Country vines tend to have a longer growing season and grapes have more hang time compared to other wine regions, resulting in fully mature fruit whose acid chemistry is kept in balance through the area's overnight cooling.

VITICULTURE

Established in 1983, and expanded in 1997 then again in 2008, the Paso Robles American Viticultural Area (AVA) is a large, diverse appellation located within northern San Luis Obispo County, comprised of eleven distinctive grape growing regions generally characterized by rolling hills east of the Salinas River and steeper hillsides, cut by small canyons, west of the Salinas River.

The Paso Robles AVA's western boundary is just six miles from the Pacific Ocean. The appellation lies on the inland side of the Santa Lucia coastal mountains in San Luis Obispo County, and roughly forms a rectangle

Source: Paso Robles Wine Country Alliance

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35 miles from east to west, and 25 miles from north to south. It extends from the Monterey County border to the north, to the Cuesta Grade below Santa Margarita to the south, and from the Santa Lucia Mountains to the west, to the Cholame Hills to the east.

The appellation comprises 32,000 acres of which more than 32,000 acres are in wine grape vines. It is the fastest growing and largest by far of three AVAs in San Luis Obispo County, and the main reason that the county ranks behind only Napa, Sonoma and Monterey counties in planted acreage among the state's coastal growing areas.

On October 9, 2014 the Alcohol and Tobacco Tax and Trade Bureau (TTB) approved 11 Sub-AVAs in Paso Robles. These viticultural areas demonstrate the diversity of Paso Robles wine country and provide information to consumers and trade about what is in the bottle, helping them make a better informed buying decision.

BORDEAUX - CHIEF VARIETAL IN PASO ROBLES

In Paso Robles Wine Country, CAB is king. Temperate days, cool nights and well-drained soil echo the growing conditions of Bordeaux, France, inspiring local winemakers to produce world class Cabernet Sauvignon, Cabernet Franc, Merlot, Petit Verdot and Malbec across the region's bucolic vineyard terrain. Today, Cabernet Sauvignon — with its rich mouth feel, deep complexity and velvety finish — reigns supreme among Paso's Bordeaux bounty. When combined, Cabernet Sauvignon, Merlot, and the other red Bordeaux varietals make up more than half of all grapes grown across the 614,000-acre Paso Robles AVA. Elegant, robust and age-worthy, award-winning Paso Robles Cabernet Sauvignon has garnered extensive acclaim across the region and around the world.

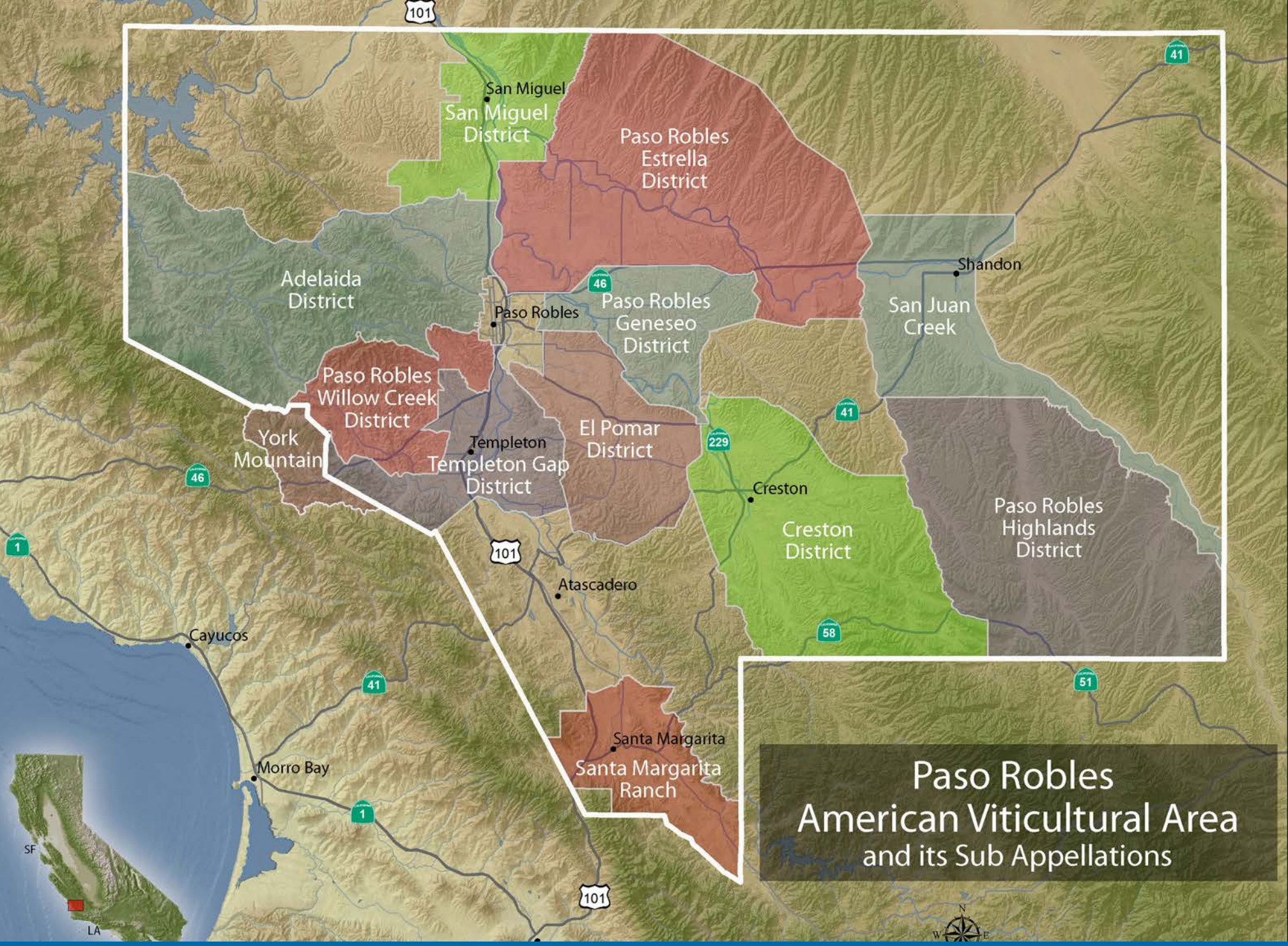
Source: Paso Robles Wine Country Alliance

SUB AVAs IN PASO ROBLES

The following is a list of the 11 Sub-AVAs of Paso Robles that were approved by the TTB on October 9, 2014.

1. Adelaida District
2. Creston District
3. El Pomar District
4. Paso Robles Estrella District
5. Paso Robles Geneseo District
6. Paso Robles Highlands District
7. Paso Robles Willow Creek District
8. San Juan Creek
9. San Miguel District
10. Santa Margarita Ranch
11. Templeton Gap District

See a detailed map on pg. 09


San Miguel
San Miguel District
Paso Robles Estrella District
Adelaida District
Paso Robles
Paso Robles Geneseo District
Shandon
San Juan Creek
Paso Robles Willow Creek District
York Mountain
Templeton
Templeton Gap District
El Pomar District
Creston
Creston District
Paso Robles Highlands District
Atascadero
Cayucos
Morro Bay
Santa Margarita
Santa Margarita Ranch
Paso Robles American Viticultural Area
and its Sub Appellations
SF
LA
101
46
41
229
58
51
1
N
W
E



About Cabernet & Red Bordeaux Varietals



Since 1986, Paso Robles Wine Country has experienced a true renaissance. Paso Robles winemakers are cultivating distinct, high-quality Cabernet Sauvignon and Bordeaux wines that earn national and worldwide recognition each and every year.

HISTORY OF CABERNET AND RED BORDEAUX VARIETALS IN PASO ROBLES

In the 1970s, under the guidance of U.C. Davis enologist André Tchelistcheff, Dr. Stanley Hoffman planted some of the region's first Cabernet Sauvignon grapes. These notable plantings flourished on Hoffman's 1,200-acre ranch near the old Paderewski Ranch in the hills of Adelaida, about eight miles west of downtown Paso Robles.

His Hoffman Mountain Ranch — now owned by DAOU Vineyards & Winery and ADELAIDA Cellars — provided the first large-scale modern facility in the area. Cabernet Sauvignon's star was undoubtedly rising, and Hoffman's unique Cabernet created a frenetic buzz among discerning wine circles across the globe.

The Pioneers of Cabernet

The stage was now set for the entrance of Gary Eberle, a man who started out with little hands-on winemaking experience, but is now revered by many as the "Godfather of Paso Robles." Eberle arrived in Paso Robles in 1973 with a dream and a doctorate in enology from U.C. Davis. Amidst sleepy cattle ranches and acres of farms, he established Estrella River Winery & Vineyards on Paso's eastside. In the later part of the decade, the winemaker founded Eberle Winery on 64 acres just down the road. Today, his bustling tasting room boasts the area's first underground wine caves.

It may be hard for the modern wine drinker to imagine, but Bordeaux varietals were scarce in 70s-era Paso Robles. Herman Schwartz was one such fellow pioneer Paso Robles producer, sowing what was then considered the largest planting of Merlot in the country. In 1974, Eberle planted 200 acres of Cabernet Sauvignon, not knowing what exactly to expect. What Eberle experienced was a hearty crop that truly thrived under Paso's hot sun, cool night skies and calcareous soils.

The winemaker's first offering — Eberle Winery's 1979 Cabernet Sauvignon — debuted the winery's iconic boar logo, depicting the German origin of the name "Eberle,"

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Cabernet Sauvignon has emerged as a flagship Paso Robles varietal.

meaning "small boar." Decades later, Eberle is still enamored with the grape's well-rounded characteristics: Its depth of flavor, complexity and ability to stand proudly on its own.

Justin Baldwin had traveled the world as a banker (and closet food and wine aficionado) prior to his arrival in Paso Robles. His wine epiphany took place on a trip to Bordeaux, where the wines of Chateau Margaux ignited an obsession in Justin that would lead him to Paso Robles. In 1981, Justin planted 72 acres of Bordeaux varieties high up in the hills some 16 miles west of town, establishing JUSTIN Vineyards & Winery. 1987 marked the first vintage of his homage to Margaux: a Cabernet Sauvignon, Cabernet Franc and Merlot blend would be called ISOSCELES. With its 11th vintage, ISOSCELES put Paso Robles on the global luxury wine map when the 1997 vintage was named #6 in The Wine Spectator's Top 100 Wines of 2000. In 2014, JUSTIN Vineyards & Winery released the 25th consecutive vintage of this celebrated wine.

Winemaker Jerry Lohr's role in the rise and recognition of Paso Robles Cabernet Sauvignon spans more than two decades. In 1986, Lohr planted Cabernet Sauvignon in Paso Robles, and with the hands-on devotion of an artisan farmer, tended to the vines while diligently working toward the creation and development of an adjacent winery and barreling facility, completed in 1988.

Today, J. Lohr Vineyards & Wines spans over 2,300 acres in Paso Robles dedicated to Cabernet Sauvignon, Merlot, Syrah and Petite Sirah, 35 acres in Napa Valley and more than 1,300 acres of cool-climate estate vineyards in Monterey County. From this rich and diverse palette of sustainably-farmed estate fruit, J. Lohr craft wines showcases bold, concentrated flavors and a vibrant sense of terroir. The winery's Seven Oaks Cabernet Sauvignon is one of the number one Cabs sold in the world, further solidifying Paso Robles' prominent place amongst the world's most celebrated wine regions.

Paso Robles Emerges

Since 1986, Paso Robles Wine Country has experienced a true renaissance. From boutique wineries producing less than 1,200 cases per year to high-production facilities boasting 100,000 cases or more annually, Paso Robles winemakers are cultivating distinct, high-quality Cabernet Sauvignon and Bordeaux wines that earn national and worldwide recognition each and every year.

During those past 30 years, Paso Robles has also continued to attract dozens of world-class winemakers seeking a singular dream: The freedom to express their distinct winemaking philosophies in a land fertile with possibilities. Attracted to Paso's unique terroir and "Wild West" winemaking approach, vintners hailing from France, among other world-class wine regions, have experienced unbridled success amongst the landscape's undulating, oak-studded countryside. Unbound by the constraints of tradition, these talented transplants have sought the world round for the perfect winemaking conditions, finding a sublime balance of sun, soil and sovereignty in Paso Robles Wine Country.

Working alongside well-respected local winemakers — many of whom boast multiple generations of rich, winemaking and wine grape growing heritage — Cabernet Sauvignon has emerged as a flagship Paso Robles varietal. This new crop of rabble-rousing vintners share an independent spirit, dedication to quality and immense passion for crafting the best Cabernet Sauvignon and Bordeaux varietals in the world.

The Ideal Territory

When it comes down to it, Paso Robles Cabernet producers are indeed preoccupied with a lofty goal: Capturing the terroir, or specific sense of place, within each bottle. When carried out successfully, Paso's bold Bordeaux wines reflect the land — and no two Paso Robles vineyards are the same. In Paso Robles Wine Country, geological diversity abounds, and a single vineyard block may contain a multitude of soil types. Cabernet Sauvignon and Bordeaux varietals flourish, as the climate, long growing season and soil work together to promote consistent physiological ripeness season after season.

Grapes grown within the calcareous shale soils of the west side's Templeton Gap receive marine breezes followed by upward spikes in temperature, naturally stressing the vines to thrive. On Paso's east side, a combination of warmer temperatures, cool nights and more granular calcareous soils allow precious

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Cabernet grapes to maintain their natural acidity. On both sides of the Salinas River, rolling hills are covered with sandy, loamy soils. From east to west and north to south, each vineyard boasts its own unique back story. Once uncorked, this story flows freely.

Advanced Winemaking Techniques

Mother Nature has certainly blessed Paso Robles with magnificent wine grape growing conditions, especially for Bordeaux varietals. However, Paso Robles Cabernet producers are not resting on their laurels: A new crop of hands-on Paso Robles winemakers are employing advanced viticulture and winemaking techniques that have raised the bar for Bordeaux varietals across the region and beyond. Many emerging and longstanding Cabernet producers are utilizing deficit irrigation, strict pruning techniques and high-density planting, as well as experimenting with specific rootstock and clonal varieties.

In Paso Robles Wine Country, rootstocks are chosen with great care, selected for optimum interaction with the soil — of which the Paso Robles AVA boasts more than 40 types. Specific rootstocks can showcase a bevy of characteristics, including tolerance to drought, water and mineral efficiency, resistance to pests and diseases as well as overall vine vigor. With thoughtful consideration, these skilled vintners indirectly influence their vines for favorable grape yield, berry size, wine color and beyond.

The output is also highly affected by the type of grape planted, and many Paso Robles winemakers sing the praises of specially-selected clonal varieties, which are then matched to the terroir of specific vineyards or, more specifically, vineyard blocks. This process includes seeking out the ideal clone, or adaptation, of a particular grape before pairing it to a complimentary geographic site. Clones are also often selected to resist fungus, promote a desired berry or cluster size, influence crop load or even manipulate ripening time. These clones tend to produce smaller yields, but are considered by many to yield higher-quality grapes, boasting black and blue fruit flavors and better integrated tannin profiles. Additionally, just as a master chef will tinker with a sauce to get just the right blend of spices, so are these Paso Robles winemakers monitoring the phenolic compounds within their wines, which, in turn, affect everything from taste and color to mouth feel and body of the finished wine.

Moving away from the vineyard and into the winery itself, a number of boutique-style production techniques are also coming into play in Paso Robles, both at larger, commercial wineries and smaller, more family-owned operations. Some winemakers favor a physically hands-on attitude, hand sorting the grapes after harvesting and hand punching down during fermentation, while others employ high-end equipment — such as machines that can sort one berry at a time —to achieve similar high-caliber results and attention to detail.

At the end of the day, all the little details add up to award-winning Paso Robles Bordeaux varietal wines. However, there's so much more to the process than simply ticking off boxes. When a shining attribute emerges within an impeccable vintage — whether that be a nuance in flavor profile, texture, mouth feel or color — Paso Robles Cab and Bordeaux producers take note and, more often than not, get back to work. Now, more than ever, Paso Robles winemakers not only aim to replicate success, but strive to improve upon it.




Green Wineries & Vineyards

GREEN WINERIES & VINEYARDS

Paso Robles CAB Collective members are not just dedicated to producing superior quality Cabernet Sauvignon and red Bordeaux varietals; they are committed to practices and standards that promote sustainability in their wineries and vineyards.





SIP CERTIFIED MEMBERS

DAOU Vineyards & Winery | Halter Ranch Vineyard | JUSTIN Vineyards & Winery
Opolo Vineyards | Pomar Junction Vineyard & Winery
Villa San-Juliette Vineyard & Winery

CSW CERTIFIED MEMBERS

J. Lohr Vineyards & Wines


CABs of Distinction
PASO ROBLES
CAB COLLECTIVE

CABs of DISTINCTION

Taste. Celebrate. Discover.

CABs of Distinction events celebrate all things Cabernet Sauvignon and red Bordeaux varietals in Paso Robles. Trade and media can expect in-depth discoveries in the vineyards, unique tasting experiences, and unforgettable memories. The elegant lakeside grand tasting brings consumers face-to-face with winemakers and their award-winning wines as they sip over 75 different Cabernet and red Bordeaux wines – all of which are perfected in Paso Robles.



Click here for more details about the
CONSUMER EVENT



Click here for more details about the
TRADE & MEDIA LINEUP


Member Accolades



"Paso Robles is flexing its cabernet muscle with the Paso Robles Cabernet Collective, a coalition of Cabernet Sauvignon producers, in spite of skepticism from some industry insiders."

MICHAEL CERVIN,
THE HOLLYWOOD REPORTER

ADELAIDA Cellars

Cabernet Franc Reserve 2009
91 points . *The Tasting Panel, Anthony Dias Blue*

Cabernet Franc 2010
Gold Medal – *2014 San Francisco Chronicle Wine Competition*

Cabernet Sauvignon Viking Vineyard Reserve 2011
93 points. *The Somm Journal, Anthony Dias Blue*
90 points. *Wine Enthusiast*

Cabernet Sauvignon Viking Vineyard Reserve 2010
92+ points. *The Wine Advocate, Robert Parker Jr.*

Cabernet Franc Viking Vineyard Reserve 2010
90 points. *Vinous, Antonio Galloni*
91 Points. *Wine Enthusiast*

Cabernet Sauvignon Viking Vineyard Reserve 2010
91 points. *Vinous, Antonio Galloni*

Cabernet Sauvignon Viking Vineyard Reserve 2009
92 points. *Connoisseurs' Guide to California Wine*

Ancient Peaks Winery

Cabernet Sauvignon 2010
Gold Medal *- 2012 Sunset Int'l Wine Competition*

Cabernet Sauvignon 2009
89 points. *Wine Enthusiast December 2011 & Food and Beverage World —January 2012*

Merlot 2012
Gold Medal – *2014 San Francisco Int'l Wine Competition*

Bordeaux Blend "Oyster Ridge" 2011
Gold Medal – *2014 Central Coast Wine Competition*

Bordeaux Blend "Oyster Ridge" 2012
Gold Medal – *2014 San Francisco Int'l Wine Competition*

Meritage 2009
Best Bordeaux Blend – *2014 Central Coast Wine Competition*

Merlot 2010
Gold Medal – *2014 Central Coast Wine Competition*
Gold Medal, Best of Class *- 2012 Sunset Int'l Wine Competition*

B & E Vineyard

Meritage 2009
Best Bordeaux Blend – *2014 Central Coast Wine Competition*

Merlot 2010
Gold Medal – *2014 Central Coast Wine Competition*

BON NICHE

Voûtes, Arches 2009
Gold - 95 Points *- 2011 California State Fair Wine Competition*

Chemin, Path 2009
Gold – *2012 Orange County Fair*

L'entrée, The Entry 2009
Gold *- 2011 Orange County Wine Society Commercial Wine Competition*
Gold – *2011 San Francisco International Wine Competition*

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"Want Great California Cabernet? Try Paso Robles."

SARA SCHNEIDER,
SUNSET MAGAZINE

Calcareous Vineyard

Cabernet Sauvignon 2012
Gold Medal *– 2014 Central Coast Wine Competition*

Lloyd of Calcareous Bordeaux Blend 2010
Best of Class Gold Medal *– 2013 Central Coast Wine Competition*

Cass Vineyard & Winery

Cabernet Sauvignon 2010
90 point*. Stephen Tanzer's Intl. Wine Cellar*
90 points*. Wine Enthusiast*

Chateau Margene

CASK 4 Cabernet Sauvignon 2012
94 points*. Wine Enthusiast*

Cabernet Sauvignon 2012
90 points*. Wine Enthusiast*

Broken Earth Winery

Cabernet Sauvignon 2010
Gold Medal *– 2014 San Francisco Chronicle Wine Competition*

Reserve Cabernet Sauvignon 2010
Gold Medal *– 2014 San Francisco Chronicle Wine Competition*

DAOU Vineyards & Winery

Cabernet Sauvignon 2011
Best of Class *– 2014 Central Coast Wine Competition*

Cabernet Sauvignon 2012
Gold Medal *– 2014 San Francisco Chronicle Wine Competition*
Gold Medal *– 2014 San Francisco Int'l Wine Competition*

Estate Soul of a Lion 2010 (Bordeaux Blend)
96 points*. The Wine Advocate*
98 points*. Wilfred Wond – Bevmo*
91 points*. Connoisseur's Guide to California Wine*
92 points*. Stephen Tanzer's Intl. Wine Cellar*

Reserve Seventeen Forty 2011
93 points*. The Wine Advocate*
90 points*. Wine Enthusiast*

Reserve Seventeen Forty 2010
91 points*. Wine Enthusiast*
90 points*. Stephen Tanzer's Intl. Wine Cellar*

Reserve Cabernet Sauvignon 2010
92 points*. The Wine Advocate*
94 points*. Wilfred Wong – Bevmo*
92 points*. Wine Enthusiast*
91 points*. Stephen Tanzer's Intl. Wine Cellar*

Eberle Winery

Estate Cabernet Sauvignon 2010
90 points*. Wine Spectator*
Gold Medal *– 2014 San Francisco Chronicle Wine Competition*
Double Gold *– 2014 San Francisco Int'l Wine Competition*

Eberle 2011 Vineyard Selection Cabernet Sauvignon
90 points*. Wine Spectator*
Gold Medal *– 2014 San Francisco Chronicle Wine Competition*

Halter Ranch Vineyard

"Ancestor" 2011
Four Star Gold *– 2014 Orange County Wine Competition*
Gold Medal *– 2014 San Francisco Int'l Wine Competition*

Cabernet Sauvignon 2011
Gold Medal *– 2014 Orange County Wine Competition*
Gold Medal *– 2014 Los Angeles International Wine Competiton*

J. Lohr Vineyards & Wines

"Hilltop" Cabernet Sauvignon 2011
97 Points, 5 Stars*. Beverage Dynanmics/Cheers "Best Wines of 2014"*
95 Points*. Finalist, Extraordinary Ultimate Recommendation – 2014 Ultimate Wine Challenge*

"Hilltop" Cabernet Sauvignon 2010
Double Gold Medal *– 2013 Hilton Head International Wine Competition*
Double Gold Medal *– 2013 San Francisco International Wine Competition*
Unanimous Gold, Best of Class *– 2013 Riverside International Wine Competition*
******** Five Stars****. Restaurant Wine*
94 Points*. Creators.com, Robert Whitley*

"Cuvée St. E" 2010
98 Points. Double Gold Medal, Best of Class, *2014 California State Fair*
Double Gold Medal *– 2014 San Francisco Chronicle Wine Competition*

"Cuvée POM" 2010
94 Points*. Finalist, 2014 Ultimate Wine Challenge*
93 Points*. Wine Review Online*
92 Points*. The Tasting Panel*

"Cuvée PAU" 2010
93 Points*. The Tasting Panel*
93 Points*. Wine Review Online*

Jada Vineyard & Winery

"Passing By" 2012
94 points*. Wine Enthusiast, Cellar Selection*
91 points*. The Wine Advocate*

"Strayts" 2012
94 points*. Wine Enthusiast*

"WCS Rock Tank" 2012
92 points*. The Wine Advocate*

"Jack of Hearts" 2012
91+ points*. The Wine Advocate*

"Jack of Hearts" 2011
93 points*. Wine Enthusiast*
91 points*. The Wine Advocate*
90 Points*. Wine Spectator*

"Passing By" 2010
93 points*. Wine Enthusiast*
91 Points*. Stephen Tanzer's Int'l Wine Cellar*
90 Points*. Wine Spectator*

"Jack of Hearts" 2010
92 points*. Wine Enthusiast*

"WCS" 2010
92 points*. Wine Enthusiast*

"Strayts" 2010
94 points*. The Rhone Report*
91 Points*. Stephen Tanzer's Int'l Wine Cellar*
90 points*. Wine Enthusiast*

JUSTIN Vineyards & Winery

"Justification" 2011
Gold Medal *– 2014 Los Angeles International Wine Competition*
Double Gold *– 2014 San Francisco Int'l Wine Competition*

Bordeaux Blend "Isosceles" 2010
Gold Medal *– 2014 San Francisco Chronicle Wine Competition*

Isosceles 2011
Best Bordeaux Blend *– 2014 San Francisco Int'l Wince Competition*
92 points*. The Wine Advocate*

Continued on next page

Isosceles Reserve 2010
94 points. The Wine Advocate

Isosceles Reserve 2010
94 points. Wine Enthusiast
95 points. The Tasting Panel

Cabernet Sauvignon 2010
92 points. The Tasting Panel

Justification 2009
91 points. Wine Spectator

Le Vigne Winery

Le Vigne Cabernet Sauvignon 2011
91 Points. Wine Enthusiast

Opolo Vineyards

Bordeaux Blend "Concerto" 2011
Gold Medal – 2014 Central Coast Wine Competition
Gold Medal – 2014 San Francisco Chronicle Wine Competition

> *"The Paso Robles CAB Collective is shining light on a new era of winemaking on California's central coast."*
>
> JONATHAN CRISTALDI,
> THE TASTING PANEL MAGAZINE

Merlot 2011
Gold Medal – Central Coast Wine Competition

Serenade 2010
Double Gold – 2013 Finger Lakes International Wine Competition
Gold Medal - 2013 San Francisco Chronicle Wine Competition

Parrish Family Vineyard

Reserve Cabernet Sauvignon 2010
Gold Medal – 2013 San Francisco International Wine Competition
Gold Medal – 2013 Orange County Fair Wine Competition

Reserve Cabernet Sauvignon 2009
Gold Medal – 2013 San Francisco Chronicle Wine Competition

2009 Reserve Silken (Bordeaux Blend)
Gold Medal – 2013 Orange County Fair Wine Competition

Pomar Junction Vineyard & Winery

Merlot 2011
Gold Medal – 2014 Orange County Wine Competition

Record Family Wines

Reserve Merlot 2010
91 points. Stephen Tanzer's Int'l Wine Cellar

Red Soles Winery

Cabernet Sauvignon 2011
Gold Medal – 2014 Orange County Wine COmpetition

Reserve Cabernet 2011
Gold – Orange County Fair
Gold/95pts/Best of Class – 2014 CA State Fair Wine Competition

Reserve Cabernet 2010
Gold, Best of Class, 92 point. Intl. Wine Competition

Villa San—Juliette Vineyard & Winery

VSJ Chorum Red 2011
Gold Medal – 2014 San Diego Int'l Wine Competition

Vina Robles Vineyards & Winery

Cabernet Sauvignon 2010
Gold Medal – 2014 San Francisco Chronicle Wine Competition

Estate Cabernet Sauvignon 2011
90 Points.Tasting Panel
91 Points. Wine Enthusiast

Estate Cabernet Sauvignon 2010
Gold Medal – 2014 San Francisco Chronicle Wine Competition 2014
91 Points, Editors' Choice – 2013 Wine Enthusiast, Best of Year
Gold Medal – 2013 Sommelier Challenge International Wine Competition

Estate Cabernet Sauvignon 2009
Best of Class – 2013 San Francisco Chronicle Wine Competition
Gold Medal – 2013 Houston Livestock Show & Rodeo Wine Competition
Gold Medal – 2012 Central Coast Wine Competition
94 Points, Gold Medal – 2012 California State Fair Commercial Wine Competition

Suendero 2010
91 points. Stephen Tanzer's Intl. Wine Cellar

